THE GAZETTE ASSOCIATION OF MILITARY RECRUITERS AND COUNSELORS

"THE GAZETTE" July 2007

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AMRAC Member and Battle of Bulge Veteran Gives Stirring Memorial Day Speech in Texas



Bob Collier (center) poses with two other WWII Veterans at a recent speech he gave on Memorial Day 2007 in Will Point, Texas. PHOTO COURTESTSY APPLE

By Jerry Pionk

AMRAC was well represented on Memorial Day 2007 when Mr. Oscar E. "Bob" Collier was called upon to deliver an address to the people of Wills Point, Texas. Collier, a Battle of the Bulge veteran of WWII and AMRAC's oldest war veteran spoke on the commitment of the American service members to the ideals of America and its traditions. A deeply religious man, Collier also spoke of those he left behind and of his inspiration found through patriotism, brotherly love and hospitality. In his speech to over 100 attendees, he recounted the lessons his father taught him on the

farm as a youngster that neighbors exist to help each other. On the farm they did this by harvesting each other's crops or helping others with their livestock. Collier states: "You never do it for yourself, you do it for others".

This philosophy took root deep in Collier's heart, and he lived that way as an adult. In his business life, his employees were valued members of his extended family, and together his more than 200 employees over a 15 year period would share in wealth and steady income through sharing with Bob. In Bob's speech, he made it clear: "I am proud to be a Christian, proud to be an American and I'm proud to be here today". Collier credits his maker for allowing his safe

Cont'd page 2, Memorial Day Spoeech

NEWS

Book will highlight life of Bob Collier

Memorial Day Speech, from page 1

return home from the war. "I'm here because of one thing". "The Lord himself brought me here". Collier relayed how after he graduated from the eighth grade, he made his decision to serve in WWII. I asked myself: "Am I going to work to save this country or get a job?" He chose his country and never looked back.

In 2005, Bob along with three other WWII veterans was chosen as AMRAC's Veteran of the Year for his many charitable undertakings. This fall, a book about Bob's life, entitled: Chapters in an American Life- The story of Oscar E. "Bob" Collier, will be published by AMRAC and its subsidiary publisher, NGOB Publishing. The target release date is Veteran's Day 2007.



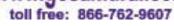
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NEWS Distinguished Veteran Award and Medal of Merit Awarded CSM(R) Ray Moran





ABOVE: (Left to Right) COL Dillard, LTG Van Antwerp (CG Accessions Command), CSM(R) Moran, his wife Barbara, MG Bostic (CG USAREC), LTC Randolph (Bn Cdr, Baltimore Recruiting Bn), CSM Bailey (CSM, Baltimore Recruiting Bn).

(pictured LEFT). COL Dillard awards CSM(R)) Moran the Distinguished Veteran of the Year Award and Medal of Merit

By Jerry Pionk, Executive Director

The Distinguished Veteran Award and the Medal of Merit was recently awarded by Life member, COL Norvell "Rock" Dillard on behalf of the Association to CSM(R) Ray Moran, currently a contract recruiter in the Baltimore recruiting battalion.

The Distinguished Veteran Award is presented at any time to

Ft. Leavenworth, KS 66027

a deserving veteran who through current, or lifelong efforts, enhances the causes of recruiting or retaining young Americans in the Armed Forces.

The Medal of Merit is presented to members or veterans who have made significant contributions to the Association or the causes of recruiting and retention. This award can be presented at any time. It comes in

DSN: 552



the form of a medallion and certificate. Any member in good standing can nominate deserving individuals for this award.

"CSM (R) Moran has dedicated over 30 years of service to recruiting young people into our service, " COL Dillard said, "He is one of the many unsung heroes that keep our nation safe and strong everyday."

The award was presented at the Baltimore Recruiting Battalion's Annual Training Day conference.

LTG Van Antwerp, the Commanding General of Accessions Command was the guest speaker and lauded the hard work and sacrifice of recruiters and career counsellors everywhere.

"What you do is vitally important, "LTG Van Antwerp said, "Without your efforts and sacrifice...we don't have a military."

For more information on awards go to <u>www.ngob.net.</u>

Calendar of Events

Upcoming Events

Following are events that are pending between this issue of the Gazette and the next scheduled issue in September. The AMRAC web page at <u>www.ngob.net</u> also lists upcoming events.

- 7 July 07- Dedication of Terry's Hotrod Lounge as AMRAC Post #1 (Watertown SD)
- 1 September 07- 2008 Youth scholarship awards competition will kickoff- Watch the September Gazette for full details
- 7 September 07- Decatur IL. Wedding of John Frazier (Life member)- Decatur community center- all members invited (pay as you go)
- 8 September- Presentation of Veteran of the Year award to Mr. Gary Schap of Elizabeth, IL
- 1 October 07- Deadline for submissions for Military Recruiting and Retention Hall of Fame nominees(see Hall of Fame criteria on the AMRAC webpage at www.ngob.net).

AMRAC Improves Website, New Look and functionality part of AMRAC transformation

The AMRAC web page, located at <u>www.ngob.net</u> has been undergoing a cosmetic face lift. Although we are still working on the site, much of it is complete. The look of the site has been revamped. We are now able to accept registrations for membership directly through the site, and our official catalogue is on line for purchases of AMRAC official clothing and other items. A current events page will be available to tell of current happenings between Gazette issues and the Military Recruiting and Retention Hall of Fame and other awards have been revamped. We are still working on the Education Advisory link and we will provide links to all partner gazette advertisers and other partners who have agreed to offer their services to our members at a reduced or discounted rate.

AMRAC Approves new Baseball Cap for Members

By Jerry Pionk, Executive Director

Last year, we rolled out our AMRAC service caps that are issued to all of our paid up life members. These service type "garrison" caps have been prominently worn by our members for Veteran's Day, Memorial Day and other significant events.

We are proud to announce that we will soon have baseball caps in stock that will also have the AMRAC patch on them. These hats will be available around the end of July. We will sell them at cost to our members. Watch the web site at <u>www.ngob.net</u>. We will announce full details once they are in stock. These caps are the result of numerous requests by members who wanted a less formal cap to wear to events, or informally that will display their AMRAC affiliation. This, along with the service cap is another step in our line of approved AMRAC apparel. Henderhan inc. has developed some concepts already for shirts and jackets. These will soon be available for view on the web site in the "AMRAC store catalogue" that will soon be linked into the site.

Any member with suggestions or ideas for additions to our catalogue is encouraged to contact Lyle Hogue, Director of Marketing for more details. Lyle can be reached at <u>ngob1@aol.com</u>.



DESIGN BY HENDERHAN PRINTING, LAWTON, OK

International Friendship Awarded to Kim Yung Suh in Seoul, Korea

It is with pleasure to announce the recent decision to award the International Friendship Award to Mr. Kim Yung Suh of Seoul, Korea. The International Friendship Award is presented on special occasions only. It is given to foreignborn AMRAC members or supporters who exemplify brotherhood and comradeship over a sustained period of time. Mr. Kim has been a friend of Americans since the mid-1960s when he served as a KATUSA with the United States Army's 7th Infantry Division. Mr. Kim is currently an executive with the Korea First Bank and has consistently sought out opportunities to enhance his already strong friendship with the American military community in Korea through his long time association with Mr. Shin Chong Ho, current CEO of Yeonglim Chemical Company of Korea, a former recipient of the International friendship Award himself and a co-founder of AMRAC in Korea.

NEWS

During my recent trip to Korea it was my privilege to spend some time with Mr. Shin and also with Dennis Daley, an Australian native who is also an International Friendship Award recipient. In the interest of full disclosure, Dennis Daley and I were primarily in Korea for the birth of our second grand-



AMRAC International Friendship Awardee, Dennis Daley and Mr. Shin Jong-Ho meet in Seoul, Korea with Executive Director Jerry Pionk

child. This opportunity was a perfect occasion for a meeting of former International Friendship awardees and a good chance to catch up on old times and to get reacquainted. Mr. Kim Yung Suh accompanied us on a couple of outings and his generosity and warm disposition soon led to his nomination for the International Friendship Award which was unanimously conferred. His formal award will be presented by an AMRAC member later this summer.



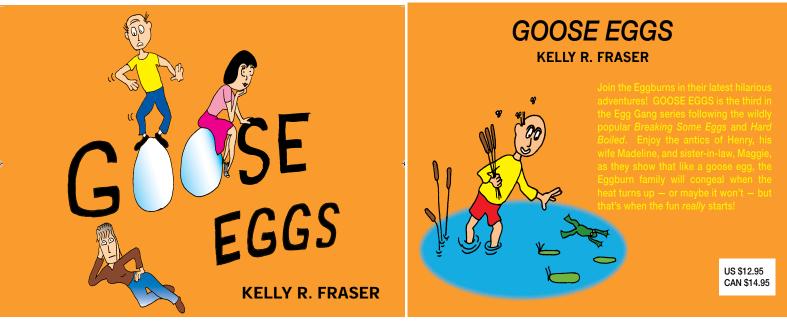


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NEWS

NGOB Publishing to release "Goose Eggs" in Fall



AMRAC is proud to announce that the second book by COL Kelly Fraser, currently Chief of Staff, Army Human Resources Command, and AMRAC member is slated for release this Fall. Goose Eggs is the third book by COL Fraser in a series of cartoon drawings depicting the fictional

> www. soldiers helping soldiers. com

"Eggburn" family as it navigates its way through various hilarious and subtle life experiences.

COL Fraser's first book, "Breaking Some Eggs" was a hit in his home town and his second book "Hardboiled", which was also a joint venture with

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NGOB Publishing, was released last year and soon became a local hit, making the third book in the series inevitable.

The book will be listed for purchase on the AMRAC web site at <u>www.</u> <u>ngob.net</u> once it goes into print.

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From the Field AMRAC Post #1 Dedication will also induct Mayor of Watertown,SD as AMRAC Member

By Jerry Pionk, Executive Director

On July 6th, our AMRAC chapter in South Dakota will achieve a major milestone in our Association's continuing development as a meaningful veteran's group.

That will be the day when we recognize Terry's Hot Rod Lounge in Watertown, SD as the first of-

ficial AMRAC Post and formally dedicated as Post #1, a story which appeared in or March issue of "The Gazette".

Designation as an official AM-RAC post means that our members in the Prairie States Region and all visiting members will have a place to formally conduct meetings and also to receive a discount on all food and beverages as well as a



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stopping off place for travelers.

Terry Parrish, owner and operator and a former recipient of our Association's Medal of Merit, has been a member of our AMRAC for about ten years now.

The mayor of Watertown, Paul Fox agreed to formally dedicate the post, his second major event involving our Association.

In November 2005, he was a guest speaker in our Veteran of the Year ceremony for Mr. Richard "Dick" Seifel of Watertown.

As a result, Mayor Fox will be honored with a life membership in our Association as a major contributor.

In addition to Director Thronson, AMRAC's South Dakota State Commander, Lonnie Mayer and Midwest Region Commander Clem Schroeder will dedicate the Post and recognize Mayor Fox.



Watertown, SD Mayor Paul Fox (above) will formally dedicate Terry's Hot Rod Lounge as AMRAC Post #1

AMRAC NEEDS YOU! FIND OUT HOW AT WWW. NGOB.NET **Application**

Application for membership to the "Association of Military Recruiters and Career Counselors (AMRAC)"

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